

The Alliance Herald

Official Paper of Box Butte

TWICE A WEEK—TUESDAY AND FRIDAY

Official Paper of the City of Alliance

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ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, TUESDAY, JUNE 27, 1922

No. 61.

EX-SECRETARY TALKS TO THE C. OF C. MEMBERS

W. D. FISHER OF SHERIDAN,
WYO., AT MONDAY LUNCHEON.

Gives Good Advice on Increasing
Tourist Travel Through
the City.

W. D. Fisher of Sheridan, Wyoming, secretary and general manager of the Custer Battlefield Hiway association, was present by invitation at the Monday luncheon of the chamber of commerce, and made one of the most interesting and instructive talks heard by the members in a long time. Mr. Fisher had been taken to the Alliance tourist camp ground in the morning by the committee—H. P. Coursey, Lincoln Lowry and N. A. Kemmish, with the secretary. He had also been taken out to the Alliance country club grounds by J. P. Maxfield and the secretary.

In his talk, Mr. Fisher urged the appointment of a special committee each week to look after the tourist camp ground and to visit tourists at the ground, these committees to make two-minute reports at each Monday noon luncheon. He also suggested that the Alliance country club follow the idea of the Hot Springs club in extending one-day privileges of the club to tourists and that the tourists be urged to make use of the municipal pier and bath house at Bronco lake.

He told of the work being done by Mrs. Fisher in organizing the Custer Battlefield Hiway "Greeters"—an organization of ladies in each town along the highway to greet incoming tourists and to make them feel at home.

Highways Should Be Marked

"All of the highways leading in and out of Alliance should be marked as quickly as possible," said Mr. Fisher. "Any kind of signs will do, just so they are plain. You business men should volunteer your help and take your cars out on marking trips. We have spent \$10,000 in marking the Custer Battlefield Hiway. The average man would rather travel a poor road well marked than a good road that is not marked."

"Box Butte county has a wonderful opportunity to secure more settlers to farm its untitled land. Half of the tourists who travel are farmers looking for new locations. You need them here. Encourage them to come. There were 82,000 tourists in the Black Hills last season. There will be more this year. You can get them through Alliance by proper work."

"Alliance should have the best tourist camp ground in the northwest. The business men and the city should go fifty-fifty in putting it in shape, with nothing cheap but everything in good, substantial shape. Tourists spent \$55,000 in cash in Sheridan last year and the city secured one million dollars worth of advertising. Tourists come one hundred and fifty miles out of their way to stop at our camp grounds. The ranchman or farmer who believes that a highway through his land will damage it is badly mistaken—land values through which our highway passes have been raised from \$5 to \$8 per acre. One farmer who lives eight miles off the highway sent in \$25 to help along the good cause, because he saw what it is doing for his territory."

Alliance's Best Bet

"The Potash highway is your biggest bet and you should exert every effort to get it completed. The national highways are being established and if you don't 'hit the ball now' you will be wiped off the highway map. Every business man and every citizen of Alliance should get behind the chamber of commerce and use his money and his efforts in getting the roads leading into the city in good condition. Your county commissioners cannot build the roads in adjoining counties but your business men can and they should do it."

"The Custer Battlefield Hiway annual convention will be held at Sheridan on August 9 and 10. We will have present some big people to take part. Alliance should send a delegation to be with us."

Welcome Rainstorm

Arrived Monday and Soaked the County

After two or three weeks of weather that has been exceptionally hot and dusty, broken only by small showers that failed to do more than cool the atmosphere for a few minutes at a time, a soaking rain Monday night was welcomed. The rainfall was quite general over the county. It struck late in the afternoon, and lasted well into the night.

The amount of rainfall was a trifle over two inches. In some parts of the county it was accompanied by hail which wrought some damage to the small grain crops. The chief damage was done on the Ernest Hann place, northwest of the city.

Miss Billy Schwenen will entertain this evening in honor of Miss Louise Brown of Denver, R. R. Brott of Omaha and C. W. Wolf of Kansas City.

THE WEATHER

Showers tonight and Wednesday; somewhat unsettled. Not much change in temperature.

Lively Contest in Selling Tickets for Chautauqua

Quite a number have entered the ticket selling contest for the prizes offered by the Standard Chautauqua Company for selling season tickets, and judging by the enthusiasm shown by several who had a large number of promises before securing the tickets, it will be an interesting contest, for several have determined they are going to get the \$10 prize. The company is giving \$5 for each \$100 worth of tickets sold, and the \$10 extra to the one turning in the most money from the sale of tickets.

Those who have entered the contest are: Vivian Dow, Maurine Bald, Leota Henry, Laura Sturgeon, James Hunter, Lillian Lawrence, Mary A. King, Drusilla Adams, Lillie Gregory, Anna Partridge and Martha Partridge.

There are three kinds of season tickets for sale: the adult season ticket for \$2.00 which is interchangeable in one's own family, and which admits the owner to all twelve programs. The child's season ticket for \$1. for children between the ages of seven and fourteen. Those seven or under are admitted free when accompanied by parents. Those fifteen or older must purchase an adult ticket. The family ticket is \$2 and is good for ten admissions. The advantage of this ticket is that those families who cannot attend every session, may use the same ticket to admit every member of the family for the same program as long as the ten admissions last. Any of the persons selling tickets will furnish your choice of the three kinds.

ALLIANCE WON FROM BAYARD SUNDAY, 7 TO 3

TRIMS PLATTE VALLEY CHAMPS WITHOUT DIFFICULTY.

Ninth Inning Rally by the Visitors
Comes Too Late to Do Any
Damage to Locals.

Alliance defeated Bayard, champions of the Platte valley, Sunday, 7 to 3, in the best game seen on the local diamond this season. "Chuck" Griffith led his team in playing as well as name, playing such a game as is seldom recorded in the annals of baseball. Griffith got five hits of five times up, or a batting average of 1000 per cent. He also made four of Alliance seven runs and stole three bases during the game. Griffith also clouted a three-bagger in the eighth inning.

Bayard staged a rally in the ninth which, had it been done earlier in the game might have been dangerous. Assisted by a couple of hits and two errors, the Valley champs put over two runs, and seemed well on the way to more.

Garvin, the Alliance boy southpaw hurler, took the mound for the first innings and held the visitors at his mercy. He retired in the second, when Fenning, Alliance star twirler officiated. Fenning pitched a fine game, both hurlers allowing five hits.

The Alliance team, although the winners accumulated two more errors than the beat-pickers, only had five errors chalked up. The Alliance errors were mostly gained in the eighth when the Bayardites put over two runs.

Fenning struck out ten men, and Garvin, in the short time he hurled, struck out two. Leach turned back five men, while Carter, who went to the mound in the eighth, failed to register a strike-out.

The summary:

Bayard—	ab	r	h	po	a	e
E. Gibbs, 1. f.	2	0	0	0	0	0
Aberg, s. s.	4	0	1	2	2	1
F. Gibbs, c. f.	4	0	0	0	0	0
Bottom, 2nd	4	1	2	1	2	1
Pearson, 1st	4	0	0	0	0	0
Randall, c.	4	1	0	5	0	0
Levellon, r. f.	4	0	0	1	0	0
Metheny, 3rd	3	0	1	1	3	0
Leach, p.	3	1	1	1	1	0
Carter, p.	1	0	0	0	0	0

Totals 33 3 5 24 7 3

Alliance—	ab	r	h	po	a	e
Griffith, 1st	5	4	5	6	0	0
Slattery, ss.	5	1	1	0	2	2
R. Butler, c. f.	5	1	2	2	0	1
Fenning, 3rd	5	0	1	2	1	0
King, c. f.	5	0	0	0	0	0
Nation, 1. f.	3	1	1	1	1	1
Edwards, 2nd	4	0	2	4	3	1
McNulty, c.	4	0	1	12	0	0
Garvin, p.	1	0	0	0	1	0
V. Bulter, 3rd	3	0	0	0	0	0

Totals 42 7 13 27 8 5

Score by innings:

Bayard—0 0 1 0 0 0 0 2—3

Alliance—1 0 3 1 0 0 1 1—7

Two base hits, R. Butler. Three

base hits, Griffith. Sacrifice hits, Slat-

tery, R. Butler, Edwards and McNul-

ty. Stolen bases, E. Gibbs, Griffith (3).

Base on balls by Leach, 1; by Fenning

1; Garvin 2. Struck out by Leach, 5;

Garvin, 2; Fenning, 10. Umpire,

Bob Morgan.

OFFICIAL PROGRAM

GRAND FREE CELEBRATION

ALLIANCE, NEBRASKA

July 4, 1922.

10 a. m. to 12 Noon—on Box Butte

avenue—Penrose E. Romig, chairman:

Boys' foot race, under fourteen

years, 50 yards—First prize, \$2; sec-

ond prize, \$1.

Girls' foot race, under fourteen

years, 50 yards—First prize, \$2; sec-

ond prize, \$1.

Boys' foot race, under fifteen years,

50 yards; for boys outside of Alliance

only—First prize, \$2; second prize, \$1.

Girls' foot race, under sixteen years,

50 yards; for girls outside of Alliance

only—First prize, \$2; second prize, \$1.

Foot race, for all residents outside

of Alliance—First prize, \$5; second

prize, \$2.

Foot race, open to everybody, 100

yards—First prize, \$5; second prize,

\$2.

Boys' sack race, 25 yards, for boys

under sixteen years—First prize, \$2;

second prize, \$1.

Potato race for boys under fifteen

years—First prize, \$1; second prize,

75c.

Foot race, open to all ladies, 50

yards—First prize, \$3; second prize,

\$2.

Foot race, for boys seven years and

under—First prize, \$1; second prize,

50c; third prize, 25c.

During the street program all people

except contestants, starters, judges

and police officers will be required to

keep on the sidewalks and back of the

ropes. This rule will be strictly en-

forced and the deputies will have

orders to see that it is carried out.

The judges, in awarding prizes to

the winners, will give an order on the

secretary for the payment of the prize.

These orders will be paid on presen-

tation at the office of the chamber of

commerce.

12 o'clock noon—Baseball program

at fair grounds—Dr. A. C. Schoch,

committeeman in charge:

Game between teams from the Box

Butte county baseball league.

2 p. m. to 5 p. m.—Track program

at fair grounds—Joe Vaughn, chair-

man.

All entries are free. Entries must

come from bona fide contestants—pro-

fessional racers and race horses are

barred from entry:

Shetland pony, eighth mile—first,

\$7.50; second, \$5; third, \$2.50.

Quarter-mile dash—First, \$15; sec-

ond, \$10; third, \$5.

Half-mile dash—First, \$15; second,

\$10; third, \$5.

Novelty race—Half-mile walk, half-

mile trot, half-mile run—First, \$20;

second, \$10; third, \$5.

Half-mile and repeat, 2 in 3—First,

\$25; second, \$15; third, \$10.

Consolation, horses not money win-

ners, half-mile—First, \$10; second,

\$7.50; third, \$2.50.

Bucking contest, best rider—First,

\$50; second, \$20; third, \$10.

Best pitching horse—First, \$25; sec-

ond, \$10; third \$5.

Barrel racing contest—First, \$5.

Ford auto race—Tom Carney, com-

mitteeman in charge:

Two and one-half mile race for Ford

cars—First, \$10; second, \$5.

Fair ground officials—Starter, Joe

Vaughn; judges, Harve Allison, Lin-

coln Lowry and Herbert Robinson.

During the program at the fair

grounds no one will be allowed on the

race track after a race is called. Dur-

ing the bucking contests no one will

be allowed on the track but helpers.

For the information of those who

contribute to the expense of the pro-

gram for the day, a detailed statement

will be rendered of receipts and ex-

penditures.

Everyone in the grand stand will keep

seated. Please note carefully the

police rules printed below. No

charge for admission to fair grounds.

Admission to grand stands—25c for

adults and 10c for children.

The judges, in awarding prizes to

the winners, will give an order on the

secretary for the payment of the prize.

These orders will be paid on presen-

tation at the office of the chamber of

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commerce.

The committee in charge of the

track program at the fair grounds an-

ounce that a number of special fea-

tures will be added to this part of the

program, complete announcement of

which will be made in the Friday

newspapers.

6:00 p. m.—Water fight program on

Box Butte avenue—Ed Brennan, pre-

sident of Alliance Volunteer Fire de-

partment in charge:

Contest between picked teams from

the fire department; water at eighty

pounds pressure; four or five men to

each team—First prize, \$10; second

prize, \$5.

Musical program—Judge I. E. Tash,

chairman, in charge:

Band stands will be erected on

downtown streets. Music will be fur-

nished all day by the Alliance city

band and by the Alliance Boy Scouts

band, on the streets, at the city park

and at the fair grounds.

Bronco Lake, Municipal pier—W.

A. Woods, chairman, in charge: The

use of the municipal pier and bath

house will be free to everybody and a

general invitation is extended to those

who like swimming to indulge. Bring

your bathing suits and towels.

Rest rooms—Lee Basye, chairman,

in charge: Rest rooms will be pro-

vided for the convenience of visitors.

Placards will be posted showing their

location.

City park, the picnic ground—T. J.

Barnes, chairman, in charge: The

Alliance City park will be thrown open

all day for picnic parties and as a

resting place. Music will be on tap at

different times during the day and all

visitors who desire are urged to make

use of the facilities provided.

Police rules for the day—Roy C.

Strong, chairman in charge, with

members of Post M. T. F. A. as

deputy sheriffs:

1.—All officers are deputy sheriffs.

2.—Drive slow—you will see it all—

but drive slow.

3.—The speed limit on entering or

leaving fair grounds is six miles per

hour.

4.—Any car wishing to leave fair

grounds while cars are entering will

leave by gate near the stables.

5.—Do not argue with parking

officer.

6.—All taxi cars will discharge

their fares outside the gate. Turn out

of the road way before discharging

passengers.